



MEDIA FACT SHEET

Who: Rental Community Revolution

Christopher Todd Communities is leading the charge in a rental community revolution. It has been creating Build-To-Rent gated communities since before the Build-To-Rent category was even defined by the housing industry. The company was one of the first in the nation to recognize the incredible potential of this innovative hybrid product as America's housing preferences began to shift to a Renter Nation. The company mission is to Create A New Way To Live®.

Christopher Todd Communities, founded by Arizona entrepreneur Todd Wood, opened its first rental community in Phoenix metro in January 2018. The privately held company now has completed, or has in the pipeline, thousands of Christopher Todd branded homes. All communities are specifically designed to offer an alternative to traditional apartment living with the ultimate resident engagement in mind.

Millennials and Gen Z dominate the renter profile with Baby Boomers on the other end of the spectrum. They are renters by choice who appreciate the maintenance-free lifestyle, the mobility, and the financial predictability of renting – no roof or AC replacement, not even a lightbulb. Since these communities are planned as rentals, professional management ensures a high level of resident satisfaction and engagement.

The Communities:

Christopher Todd has many communities in the Phoenix metro area and is actively engaged in acquiring recently completed BTR assets in Florida. In addition to Arizona and Florida, the company is also seeking land for development or opportunistic acquisitions in the Carolinas, Texas, and Utah.

The professionally managed, smart-gated communities are comprised of single-story, one- and two-bedroom single-family homes, ranging in size from approx. 750 to 1,050 square feet. Every home has quartz or granite countertops, stainless steel appliances, upgraded cabinetry, energy efficient dual pane windows, high ceilings, full-size washer and dryer, plus a doggy door and gated private backyard. All homes are equipped with satellite TV access, smart home technology including keyless entry, climate control, doorbell camera, lighting, and security cameras all controlled with a smart phone or tablet. This technology helps the residents save up to 12% annually on their heating and cooling costs.

There are no stairwells to navigate or railings to touch like in a traditional apartment setting and the keyless door entry makes home access so easy. The included high-speed internet is great for those working from home. Plus, the private backyards give

every resident the space and freedom to enjoy. And there are no noisy neighbors above or below.

Every community is gated, with a resort-style swimming pool, outdoor fireplaces and ramadas, Event Lawn, barbecue areas, Serenity Parks, on-site Fitness Center, and depending upon the site plan, Bark Parks may also be included to provide the family pet a place to run.

Philanthropic Initiatives

Giving back to the community is part of the Christopher Todd DNA. The company created Adirondack *Chairities*® to support outreach programs in Christopher Todd's many communities across the US, advancing causes that are complementary to their mission of helping communities prosper by offering a hand up to those in need.

Other Differentiators: Our Communities are Built-To-Rent – Designed To Live®

Our homes have keyless door entry vs. punching elevator buttons, while offering beautiful Walkways vs Hallways®. The single-story homes let You Hear The Rain On The Roof vs You Hear The Party Upstairs®. And the included pet doors and private backyard mean Pet Freedom vs Pet Duty®. The carefree lifestyle means Maintenance Free vs To Do List® while the single-story nature of the homes means you're Grounded vs Surrounded®.

Our online newsroom is located at ChristopherTodd.com with multimedia and background assets.

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